Coded Pricing

This quick guide will help you to determine what your NET pricing is from our vendors.

When viewing websites you may have noticed the columns with the different price breaks and then a string of letters below:

These letters determine what your net pricing is and are listed in order of column. For example, the 25-piece price is listed on an "A", the 50 piece price is on an "A", the 100 piece price is on a "B", etc.

So, what do these letters mean for your pricing? Below is a brief outline of how to determine your pricing based on the letter:

EX: You see a mug listed online for $4.99 on a C; the chart below shows a C is 60% of List price. To determine the **NET** cost, you would use the following formula: $4.99 x .60 = $2.994 NET. This is the price that iPROMOTEu will be charged by the vendor

A/P = List price x .50 = NET cost or 50%	F/U = List price x .75 = NET cost or 75%
B/Q = List price x .55 = NET cost or 55%	G/V = List price x .80 = NET cost or 80%
C/R = List price x .60 = NET cost or 60%	H/W = List price x .85 = NET cost or 85%
D/S = List price x .65 = NET cost or 65%	I/X = List price x .90 = NET cost or 90%
E/T = List price x .70 = NET cost or 70%	